



Interviewer on the Trails



The Whitehorse Nordic Center would like to showcase through weekly social media posts, **the amazing diversity of people we have on the trails**. We are looking for 4 or 5 volunteers to conduct short interviews on the trails, in the chalet and during events or programs.

Asking them what they like in the activity, why they are here, ... **just a casual conversation to get to know them better**. Ideally, we would take a picture of them (if they are willing) for our social media campaign.

WHY VOLUNTEERING?

- Connect with other skiers
- Showcase the different profiles of cross-country skiers and inspire people to give it a try
- Become part of the Whitehorse cross-country ski community

ABILITIES

- Enjoy meeting people
- Having a phone with good picture quality would be ideal

TIME COMMITMENT

Whenever you want!

VOLUNTEER NEEDED

No limits.

Ideally, we'd like to collect at least a dozen testimonials for the season.

DUTIES AND RESPONSIBILITIES

Meet skiers on the trails or at the Chalet and collect a short story about them.

Your goal is to meet at least 3 people, ideally some on weekends and weekdays to make sure we have a chance to catch a variety of trail users. Kids after school, ski instructors, new skiers on weekends, long time facility users etc...

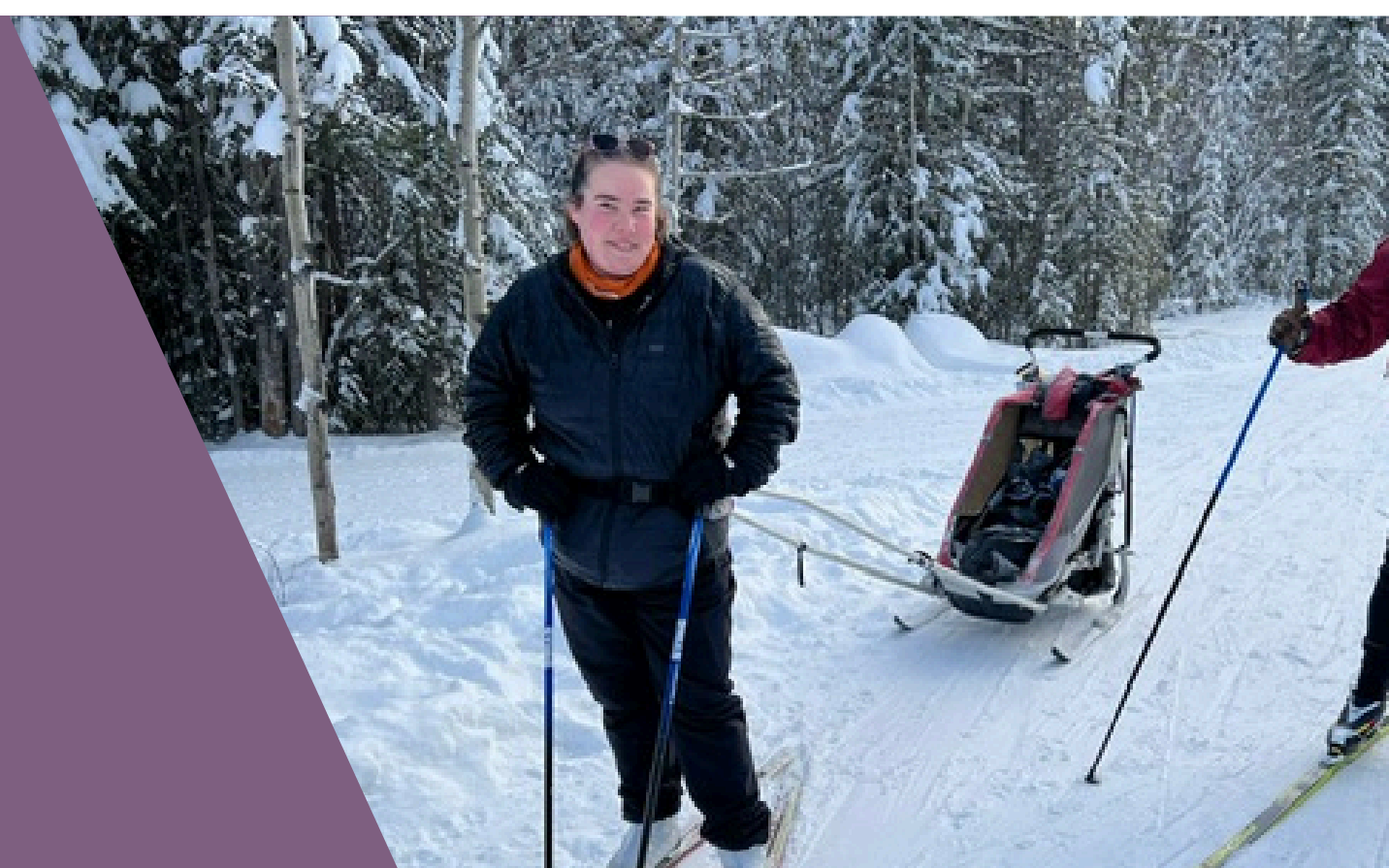
If the person agrees, take a photo (release form)

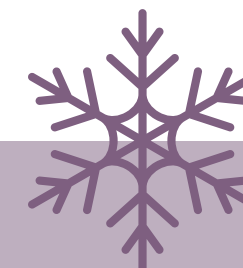
READY TO JOIN US?

[Sign up here to be part of the team](#)

QUESTIONS? COMMENTS?

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Who & What

This is a non-exhaustive list. You can use these or one you have in mind. The interview doesn't have to be based on a question. It can be feedback from the person, something they want to share with people.

What to ask

When did you start cross country skiing ?

What advice would you most need to get started skiing?

What's your favorite time to go skiing?

Why do you like to ski at night?

What's your favorite trail? Why ?

Do you prefer to ski alone or with others? (with friends, family, as a couple)

Who do you like to go skiing with?

How do you feel after skiing?

What's your favorite ski snack?

What made you decide to sign up for a course?

What do the courses bring to you?

Were you scared the first time you tried it? How about now?

Did you already ski before coming to Yukon?

Do you ski occasionally or often?

What is your skiing experience with your child in the sled?

Would you recommend that other parents try the baby glider/pulk?

When did you start skiing with your dog?

What do you like about skiing with your dog?

What do love about competition?

Who to interview?

A person who skis during the week day

A person who skis in the evening

A retired person

A group of friends

A child or adult taking lessons

People new to the Yukon

A person with reduced mobility (could be during Sit Skiing event)

Easy Like Sunday participants

Parents skiing with a Baby Glider

A tourist

ETC



Form

You can use this form to help you.

Skier's Name

Fun fact / Short Presentation



Photo Release Form

The Whitehorse Nordic Center has my permission to use my photo/video publically to promote the Nordic Center. I understand that the image may be used in print publications, online publications, presentations, website and social media. I also understand that no royalty, fee other compensation shall become payable to me by reason of such.

Name

Date

Signature



Photo Release Form for minors

The Whitehorse Nordic Center has my permission to use my child's photo/video publicly to promote the Nordic Center. I understand that the image may be used in print publications, online publications, presentations, website and social media. I also understand that no royalty, fee other compensation shall become payable to me by reason of such.

Child's Name

Parent/Guardian's Name

Date

Signature

Previous Interviews

Skiing helps me get through the dark days of winter. Being out on the trails among the trees is refreshing for soul! - Dorothy and Anne-Marie



I love coming out during the morning when the sun rise around me as I ski. - Stephanie



Cross country skiing has been life changing. I now love winter and really forward to it. - Diane



It's great skiing at night, it's the only time I really come - Mike



Cross-country skiing - a fantastic way to keep fit over the winter - both for myself and my dog who loves the trails.



Kristina has been cross country skiing on and off for seven years. This is her first season pulling a chariot. She says it's been a positive experience overall, and that it's tougher than it looks! She says it's been a great way to experience the trails with her youngest.

Taking lessons and having friends to ski with help me to get out more and improve - Lisa

